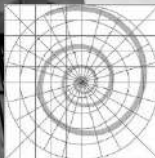




# THE PESENTI FOUNDATION



Fondazione  
Cav. Lav.  
**Carlo  
Pesenti**

[www.fondazionepesenti.it](http://www.fondazionepesenti.it)

# THE FOUNDATION

The Foundation was established in honor of Carlo Pesenti (1907-1984), one of Italy's most prominent industrial and financial figures in the Post-War Period.

Founded in June 2004 in Bergamo as an autonomous and independent body, the Foundation aims to promote and enhance a culture of innovation as a driver of ideas, projects and activities to make a positive social, environmental and cultural impact.

The Pesenti Foundation develops modern interactions between for-profit and non-profit sectors, providing sustainable solutions to major social challenges and supporting the young generations through education and the development of new socially-relevant business initiatives.

The Pesenti Foundation, always attentive to the needs of the territory where it operates, implemented and sustained numerous cultural, educational and charitable initiatives over the years for most disadvantaged environments.

Among the most significant projects, the Foundation promotes partnerships with Italian and foreign universities, constantly supporting scientific research and cultural dissemination, social solidarity and humanitarian aid, even through international conferences on matters of economic and social relevance.



# THE GOVERNANCE

During 2018, the Code of Ethics and the Organization, Management and Control Model were prepared pursuant to Legislative Decree 231/2001, approved by resolution of the Board of Directors of the Foundation itself.

According to the amendments approved by the Board of Directors in April 2019 and implemented in the new bylaws, the Foundation is managed by a Board of Directors composed of a minimum of 5 up to a maximum of 9 members, where one member is appointed by the Rector of the Polytechnic University of Milan, one from the Rector of the University of Bergamo, while the remaining members are nominated through co-optation by the Board itself.

There is also a Charity Committee, the Foundation's advisory body, established with reference to the bylaws purpose of supporting the development of philanthropic and social solidarity initiatives.

According to the current bylaws the members of the Board of Auditors are appointed by the Chairman of the Notary Council of Bergamo.





Carlo Pesenti



Daniela Hamaui



Giorgio Barba Navaretti



Marco Imperadori



Donato Masciandaro



Ferruccio de Bortoli



Matteo Kalchschmidt



Giulia Pesenti



Veronica Squinzi

# THE BOARD OF DIRECTORS

The Foundation is currently led by a Board of Directors chaired by Carlo Pesenti, which includes well respected and leading figures in different fields, prominent representatives of civil society, media and academia as well as top entrepreneurial management, with specific attention to sustainability issues.



## CARLO PESENTI

### President



Graduated in Mechanical Engineering – Polytechnic University of Milan. Master's Degree in Economics & Management – Bocconi University, Milan. Married, father of six children. Chief Executive Officer and Chief Operating Officer of the Italmobiliare S.p.A.. In addition to his posts in the Italmobiliare Group, he has been a member of the board of leading stock-listed companies.

## GIORGIO BARBA NAVARETTI

### Director



Professor of Economics at the University of Milan, Distinguished Visiting Faculty at Sciences Po, Paris, Research Fellow of CEPR, London and Scientific Director of the Centro Studi Luca d'Agliano. He has been working extensively on the economics of multinational firms, on the link between trade, foreign direct investments and technology diffusion, on international economic policy and on firms' dynamics in developing countries.

## FERRUCCIO DE BORTOLI

### Director



Formerly Director of the newspapers Corriere della Sera (1997-2003 and 2009-2015) and Sole24Ore (2005-2009), CEO of RCS Libri (2003-2004). Since May 2015 he has been president of Vidas Association, CEO of the publishing house Longanesi (since February 2020) and Vice president of the Dante Alighieri Society. He is a member of the Board of Directors of several Foundations and a member of the Advisory Board of the Permanent Young Editors Observatory, the Advisory Board of Assolombarda and the Advisory Group of Spencer and Stuart Italy, as well as a member of the Aspen Institute Italy. He writes for Corriere del Ticino and Corriere della Sera.

## DANIELA HAMAUI

### Director



Journalist, she graduated in Modern Letters from the University of Milan (Università degli Studi). First woman director of an Italian news magazine, l'Espresso, one of the most important Italian news magazine, she created and directed "D la Repubblica delle donne" since 1996, Dcase and the Album of Repubblica, and was also editorial director of the periodicals of Repubblica. From May 2017 to the end of 2019, she was the director of Vanity Fair. Since March 2019, she has held a course in Publishing and Fashion at Naba; since January 2020, she has been editorial consultant for Archivio Magazine. She won the Minerva d'oro in 1999 and the Bellisario prizes in 2004.



## MARCO IMPERADORI

Director



Professor at Polytechnic University of Milan, holder of the chair of Design and Technology Innovation at the Faculty of Building Engineering-Architecture. He is Delegate of the Rector of the Politecnico for Far. Researcher, he has published books and articles in trade magazines in Italy and abroad, where he is invited for seminars and conferences on issues of sustainability and energy saving.

## MATTEO KALCHSCHMIDT

Director



Full Professor of Project and Innovation Management at the Department of Management, Information and Production Engineering and Vice-Chancellor for Internationalization and International Relations at University of Bergamo. His commitment to scientific research is focused on Supply Chain Management, with particular attention to globalization and sustainability.



## DONATO MASCIANDARO

Director



Full Professor of Economics, he holds the Intesa Sanpaolo Chair in Economics of Financial Regulation at Bocconi University in Milan. He is also Director of Baffi Carefin Centre for Applied Research on International Markets, Banking, Finance and Regulation at the same university; he is member of the Management Board of the SUERF (Société Universitaire Européenne de Recherches Financières) and Associated Editor of the Journal of Financial Stability.

## GIULIA PESENTI

Vice President



A member of the sixth generation of the Pesenti family, she is actively involved in a variety of social responsibility projects, in collaboration with local organizations, focused on education (as a tool for women's empowerment and integration), youth training programs (enhancing the humanistic approach not simply as a field of study, but also as a means to read complexity), and migration flow management.

## VERONICA SQUINZI

### Director



CEO and Global Development Director of Mapei Group. She holds offices in Italian and international institutions and several Executive Committees, including the Assolombarda General Committee (Vice President for Internationalization and European affairs since April 2021), the Chamber Council of the Joint Italian Arab Chamber, the Advisory Board of the «Veneranda Fabbrica del Duomo» of Milan, the Board of Directors of ISPI (Institute for International Political Studies), the Board of Sodalitas Foundation and the Board of Directors of E4 Impact Foundation. Since 2020 she has been counselor censor of the Bankitalia Milan headquarters, and vice-president of the board of directors of the American Chamber of Commerce in Italy.

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## SERGIO CRIPPA

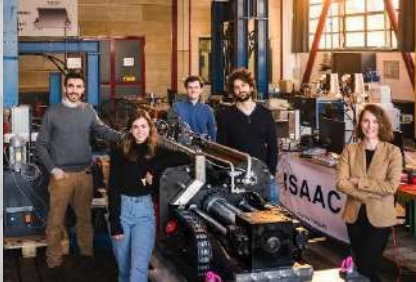
### Secretary General



Secretary General of the Pesenti Foundation, Senior Advisor for Italmobiliare's Communications and International Affairs. Graduated in Communication Sciences, he is a professional journalist and professor of Communication Strategies at the second-level Master in Media Relations, Cattolica University of Milan.

# THE INTITIATIVES

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# EDUCATION, TRAINING AND SCIENTIFIC RESEARCH

Over the years, the Foundation supported research projects and fellowships with **Bergamo University**, **Bocconi University** (Milan), **MIP - Polytechnic School of Management** (Milan), the **University of Milan**, the **University of Brescia**, and the **Intercultura** Association for high school students.

The most significant ongoing initiatives include the research program **Bergamo 2.035** developed by the Bergamo University in collaboration with **Harvard Graduate School of Design** concerning main trends, scenarios and possible models of development for a "smart city" in a mid-size historical European town.

The Foundation supports has been supporting research activities in many field and specialized training of physicians and surgeons, in collaboration with other associations and foundations.

During the **Covid-19** pandemic, the Foundation - which has intensely assisted the institutions called upon to face the health emergency - also provided its support to leading research institutions such as the **Policlinico Hospital of Milan** and the **"Mario Negri" Pharmacological Research Institute**, committed to investigating the causes and circulation dynamics of the infection.

The Foundation cooperate with national and international institutions to promote and stimulate scientific dissemination, through conferences with researchers and scientists, to educate young people and to raise awareness of the role of local businesses.





# START UP E IMPACT INVESTING

In line with the renewed mission and the attention to new generations, the Foundation has activated collaborations with some of the main Italian universities, aimed at promoting incubation processes for new businesses and business ideas.

As part of the collaboration with Bocconi University, **SHaReD** project "**Social Hazards Resilience in Disaster**" has been launched in 2018. The project was the winner of a call dedicated to innovative startups and new businesses in the field of disaster risk management. The call was the result of the joint work of the Pesenti Foundation, Bocconi University and **Polytechnic University of Milan**.

In collaboration with the University of Bergamo, the Foundation also supports **Start Cup Bergamo**, a business competition and above all an entrepreneurial training course for aspiring successful startupper.

The Foundation has finalized its participation in **Oltre II** (2017) and than in **Oltre III** (2021), which is the first Italian impact investing fund, which aims to support the development of entrepreneurial projects which, with an innovative spirit, seek to address the greater needs of people and the community, providing solutions with a positive social impact for users or the territory.







# HUMANITARIAN AND SOCIAL PROGRAMS

The Foundation supports charitable and philanthropic projects for humanitarian initiatives in Italy and abroad.

In 2020 and 2021 - to counter the dreadful and unpredictable Covid-19 pandemic - the Foundation has promptly assumed a pivotal role to provide local communities affected by the pandemic with concrete help, involving and supporting the interventions of Italmobiliare and the group's portfolio companies. In 2021, an agreement with CUAMM - Doctors with Africa has been finalized, aiming to promote vaccination coverage even in developing countries.

Since 2018, the Foundation has been supporting a nutrition center in Guinea Bissau, which sides around 2000 children and their mothers in an area seriously affected by child malnutrition and in 2020, and intervened in Togo, supporting a school founded in memory of the former rector of the San Carlo college in Milan «Don Aldo».

In 2019, the Foundation intervened to help the **Mozambican** population affected by Cyclone Idai (supporting an initiative promoted by the Mozambique-Italy Chamber of Commerce). In the same year it supported two projects in **Egypt** (promoted by the Italian Embassy in Cairo) managed by Italian missionaries to enhance Santa Teresa hospital and to boost the access to education in a particularly disadvantaged area of the metropolis.

In recent years, the project **Aid For Sri Lanka - A Future For Children** has enabled the creation, in collaboration with the local Salesian congregation, of a Vocational Training School Center for children and young people survived to 2004 tsunami.

The Foundation also contributes to humanitarian initiatives of other organizations, including **Vidas, Caritas, LILT, the Italian Parkinsonian Association**, and supports projects of different organizations dedicated to social assistance in the territory.





# ENHANCEMENT OF ARTISTIC-CULTURAL HERITAGE

The Foundation has strongly contributed to initiatives aimed at supporting the major Italian institutions and cultural heritage.

The synergetic relationship with **Teatro alla Scala in Milan** -within the framework of the initiatives promoted by Italmobiliare S.p.A.- has led the Foundation to support the project “Great Operas for Children”, a cycle of operas adapted for junior audiences, which gives them a chance to have fun while they listen to the most famous arias from the traditional opera repertoire.

“**The Journey Of The Word**” is an initiative aimed at promoting the relocation of the messages placed on the Holy See Pavilion’s facades at Expo Milano 2015 in new places, such as Sant'Ambrogio Church in Milan and the Vatican Museums, or other places which are symbols of rebirth, such as the Farm Cultural Park of Favara in Sicily and the Arte Sella Association in Trentino.

Worthy of mentioning are other projects such as: the historic collaboration with the **Brescia and Bergamo Piano Festival**; the participation to the works of refurbishment of **the Vatican Library**; the support to exhibitions and editorial initiatives promoted by the Foundation for Economic and Social History of Bergamo and by **the Amici della Scala Association**.





# CULTURALE EVENTS, CONFERENCES AND PUBLICATIONS

The annual conferences focusing on economic and social issues are among the most well-known and appreciated activities of the Pesenti Foundation.

Along the years many outstanding Italian and foreigner speakers have attended the conferences, focusing on key issues, such as urban regeneration, different forms of capitalism, the links between banks and enterprises, the future of industry, the role of the American power, sustainable development, the relations among universities, research and business and the European scenario following the last elections.

The “round tables” have seen renowned speakers such as Nobel laureates and world-wide famous scholars, as well as managers, bankers, academics and representatives of the Italian and European political arena.

An important collaboration has been finalized in 2018 with **the Corriere della Sera Foundation**. Thanks to this collaboration, Pesenti Foundation has defined a new format for its conferences, going from one to four events per year, also in different cities and locations, in line with this news partnership that sees both the foundations committed to address and attract also younger generations, in addition to their usual target audience.

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