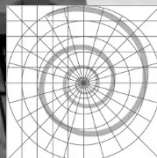




THE PESENTI FOUNDATION



Fondazione
Cav. Lav.
**Carlo
Pesenti**

www.fondazionepesenti.it

THE FOUNDATION

The Foundation was established in honor of Carlo Pesenti (1907-1984), one of Italy's most prominent industrial and financial figures in the Post-War Period.

Founded in June 2004 in Bergamo as an autonomous and independent body, the Foundation aims to promote and enhance a culture of innovation as a driver of ideas, projects and activities to make a positive social, environmental and cultural impact.

The Foundation develops modern interactions between public sector and for-profit/non-profit private sector, providing sustainable solutions to major social challenges.

The Foundation's new areas of focus—alongside its traditional attention to the conservation of national historic and artistic heritage, scientific-educational programs, conferences and publications, humanitarian projects and social solidarity—aim at promoting and supporting the development of new businesses created to further a social purpose in a financially sustainable way, mainly established by young people.



THE GOVERNANCE

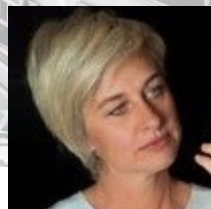
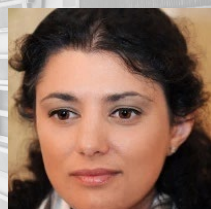
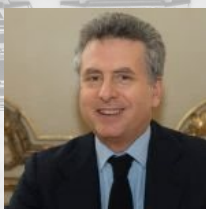
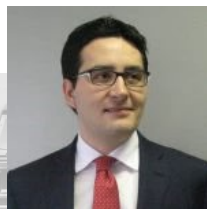
During 2018, the Code of Ethics and the Organization, Management and Control Model were prepared pursuant to Legislative Decree 231/2001, approved by resolution of the Board of Directors of the Foundation itself.

According to the amendments approved by the Board of Directors in April 2019 and implemented in the new bylaws, the Foundation is managed by a Board of Directors composed of a minimum of 5 up to a maximum of 9 members, where one member is appointed by the Rector of the Polytechnic University of Milan, one from the Rector of the University of Bergamo, while the remaining members are nominated through co-optation by the Board itself.

There is also a Charity Committee, the Foundation's advisory body, established with reference to the bylaws purpose of supporting the development of philanthropic and social solidarity initiatives.

According to the current bylaws the members of the Board of Auditors are appointed by the Chairman of the Notary Council of Bergamo.





THE BOARD OF DIRECTORS

The Foundation is currently led by a Board of Directors, which includes well respected and leading figures in different fields, chaired by Carlo Pesenti.



CARLO PESENTI

President



Born in Milan on 30th March 1963. Graduated in Mechanical Engineering – Polytechnic University of Milan. Master’s Degree in Economics & Management – Bocconi University, Milan. Married, father of six children. Chief Executive Officer and Chief Operating Officer of the Italmobiliare S.p.A.. In addition to his posts in the Italmobiliare Group, he has been a member of the board of leading stock-listed companies.

GIORGIO BARBA NAVARETTI

Director



Professor of Economics at the University of Milan, Scientific Director of the Centro Studi Luca d’Agliano and Distinguished Visiting Faculty at Sciences Po, Paris. He has been working extensively on the economics of multinational firms, on the link between trade, foreign direct investments and technology diffusion, on international economic policy and on firms’ dynamics in developing countries.

FERRUCCIO DE BORTOLI

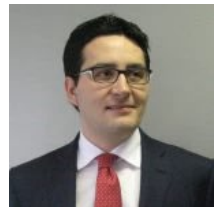
Director



Formerly Director of the Corriere della Sera, vice-president of the Corriere della Sera Foundation, Director of the Sole 24 Ore and Editorial Director of the Sole 24-Ore Group. He is currently president of the Holocaust Memorial Foundation in Milan, of Vidas Association and of the publishing house Longanesi. He is on the boards of Fondazione Giorgio Cini in Venice, Fondazione Bambino Gesù in Rome, Aspen Institute Italy and the Advisory Board of Spencer Stuart.

MATTEO KALCHSCHMIDT

Director



Vice-Chancellor for Internationalization and International Relations at University of Bergamo, Full Professor of Project and Innovation Management at the Department of Management, Information and Production Engineering at University of Bergamo. Commitment to scientific research included Supply Chain Management with several collaborations including the European Highly Customerized Solutions (HiCS) Project.



MARCO IMPERADORI

Director



Professor at Polytechnic University of Milan, holder of the chair of Design and Technology Innovation at the Faculty of Building Engineering-Architecture. He is Delegate of the Rector of the Politecnico for Far. Researcher, he has published books and articles in trade magazines in Italy and abroad, where he is invited for seminars and conferences on issues of sustainability and energy saving.

DONATO MASCIANDARO

Director



Professor of Economics of Financial Regulation at Bocconi University and SDA Professor. Since January 2017, he is Ettore Bocconi Department of Economics Liaison Officer at SDA Bocconi School of Management. He is Head of Ettore Bocconi Department of Economics since 2013 and President of Baffi Carefin Centre for Applied Research on International Markets, Banking, Finance and Regulation since 2015.

GIULIA PESENTI

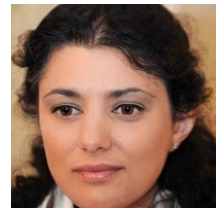
Vice President



A member of the sixth generation of the Pesenti family, she is actively involved in a variety of social responsibility projects, in collaboration with local organizations, focused on education (as a tool for women's empowerment and integration), youth training programs (enhancing the humanistic approach not simply as a field of study, but also as a means to read complexity), and migration flow management.

VERONICA SQUINZI

Director



Mapei Group Global Development Director. After a period in the Controlling Department of Mapei, starting from 1999 she moved to Mapei Strategic Planning Department and she is nowadays Global Development Director. He is a member of several Executive Committees including Assolombarda General Committee, the Executive Council of the American Chamber of Commerce, the Superior Council of Bankitalia Milan headquarters, the ISPI (Institute for International Political Studies) Board of Directors.



GIOVANNA ZUCCONI

Director



Entrepreneur and journalist. Author and anchor of television and radio cultural programs (Pickwick, Sumo, Che tempo che fa), she has been creator and editor-in-chief of the Effe magazine launched by “eclectic” publishing house Feltrinelli. She is the Director of “A seminar la buona pianta” Sustainability Festival and the designer of Serra&Fonseca brand.

SERGIO CRIPPA

Secretary General



Secretary General of the Pesenti Foundation, Senior Advisor for Italmobiliare’s Communications and International Affairs. Graduated in Communication Sciences, he is a professional journalist and professor of Communication Strategies at the second-level Master in Media Relations, Cattolica University of Milan.

THE INTITATIVES





EDUCATION, TRAINING AND SCIENTIFIC RESEARCH

Over the years, the Foundation supported research projects and fellowships with **Bergamo University**, **Bocconi University** (Milan), MIP - **Polytechnic** School of Management (Milan), the **University of Milan**, the **University of Brescia**, and the **Intercultura** Association for high school students.

The most significant ongoing initiatives include the research program **Bergamo 2.035** developed by the Bergamo University in collaboration with **Harvard Graduate School of Design** concerning main trends, scenarios and possible models of development for a "smart city" in a mid-size historical European town.

The Foundation supports has been supporting research activities in many field and specialized training of physicians and surgeons, in collaboration with other associations and foundations.

The Foundation cooperate with national and international institutions to promote and stimulate scientific dissemination, through conferences with researchers and scientists, to educate young people and to raise awareness of the role of local businesses.





START UP E IMPACT INVESTING

In line with the renewed mission and the attention to new generations, the Foundation has activated collaborations with some of the main Italian universities, aimed at promoting incubation processes for new businesses and business ideas.

As part of the **Speed MI Up** initiative set up by Bocconi University and the Milan Chamber of Commerce, **SHaReD** project "**Social Hazards Resilience in Disaster**" has been launched in 2018. The project was the winner of a call dedicated to innovative startups and new businesses in the field of disaster risk management. The call was the result of the joint work of the Pesenti Foundation, Bocconi University and **Polytechnic** University of **Milan**.

In collaboration with the University of Bergamo, the Foundation also supports **Start Cup Bergamo**, a business competition and above all an entrepreneurial training course for aspiring successful startupper.

During 2017, the Foundation finalized its participation in **Oltre II**, the first Italian impact investing fund, which aims to support the development of entrepreneurial projects which, with an innovative spirit, seek to address the greater needs of people and the community, providing solutions with a positive social impact for users or the territory.



HUMANITARIAN AND SOCIAL PROGRAMS

The Foundation supports charitable and philanthropic projects for humanitarian initiatives in Italy and abroad.

Since 2018, the Foundation has been supporting the nutrition center in Farim, Guinea Bissau, which sides around 2000 children and their mothers in an area seriously affected by child malnutrition.

In 2019, the Foundation intervened to help the Mozambican population affected by Cyclone Idai (supporting an initiative promoted by the Mozambique-Italy Chamber of Commerce). In the same year it supported two projects in Egypt (promoted by the Italian Embassy in Cairo) managed by Italian missionaries to enhance Santa Teresa hospital and to boost the access to education in a particularly disadvantaged area of the metropolis.

In recent years, the project **Aid For Sri Lanka - A Future For Children** has enabled the creation, in collaboration with the local Salesian congregation, of a Vocational Training School Center for children and young people survived to 2004 tsunami.

The Foundation also contributes to humanitarian initiatives of other organizations, including **Vidas, Cesvi, Caritas, Fondazione Veronesi, the Italian Parkinsonian Association**, and supports projects of different organizations dedicated to social assistance in the territory.





L'emozione di conoscere
e amare Raffaello,
il suo genio,
il suo mito nel tempo.

raffaellesco.it



ENHANCEMENT OF ARTISTIC-CULTURAL HERITAGE

The Foundation has strongly contributed to support initiatives for protecting and restoring Italian architectural and cultural heritage.

Over the years the Foundation supported many important cultural exhibitions, including the ones in collaboration with Accademia Carrara **“Raffaello and the Echo of the Myth”** and **“Palma Vecchio. The Look of Beauty”** and the one promoted by the Cariplo Foundation and the Bergamo Community Foundation, **“The enchantment unveiled. The art of wonder from Tiepolo to Manzù”**.

The synergetic relationship with **Teatro alla Scala in Milan** has led the Foundation to support the project **“Great Operas for Children”**, a cycle of operas adapted for junior audiences, which gives them a chance to have fun while they listen to the most famous arias from the traditional opera repertoire.

“The Journey Of The Word” is an initiative aimed at promoting the relocation of the messages placed on the Holy See Pavilion’s facades at Expo Milano 2015 in new places, such as Sant'Ambrogio Church in Milan and the Vatican Museums, or other places which are symbols of rebirth, such as the Farm Cultural Park of Favara in Sicily and the Arte Sella Association in Trentino.

Worthy of mentioning are other projects such as: the historic collaboration with the Brescia and Bergamo Piano Festival; the participation to the works of refurbishment of the Vatican Library; the support to editorial initiatives promoted by the Foundation for Economic and Social History of Bergamo and by the Amici della Scala Association.





CULTURALE EVENTS, CONFERENCES AND PUBLICATIONS

The annual conferences focusing on economic and social issues are among the most well-known and appreciated activities of the Pesenti Foundation.

Along the years many outstanding Italian and foreigner speakers have attended the conferences, focusing on key issues, such as urban regeneration, different forms of capitalism, the links between banks and enterprises, the future of industry, the role of the American power, sustainable development, the relations among universities, research and business and the European scenario following the last elections.

The “round tables” have seen renowned speakers such as Nobel laureates and world-wide famous scholars, as well as managers, bankers, academics and representatives of the Italian and European political arena.

An important collaboration has been finalized in 2018 with **the Corriere della Sera Foundation**. Thanks to this collaboration, Pesenti Foundation has defined a new format for its conferences, going from one to four events per year, also in different cities and locations, in line with this news partnership that sees both the foundations committed to address and attract also younger generations, in addition to their usual target audience.



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