



SCD

PROGRESSING

PERFORMANCE

FOR OVER 60 YEARS

ITALMOBILIARE CAPITAL MARKET DAY



DAVIDE ROSSETTI

- CEO of SIDI Sport since 2022 (Italmobiliare entry)
- Former Managing Director in Northwave
- 30+ years of experience in the world of sporting goods (Alpinestars, Cisalfa Sport, Diesel, Safilo)

SIDI Sport history

An iconic Italian brand blending tradition with innovation, performance with design, pushing the boundaries of sports footwear



1960

THE BEGINNING

1970s

FIRST VICTORIES & INNOVATIONS

1980s

BREAKTHROUGHS

1990s

GLOBAL RECOGNITION

2000s

TRIUMPHS & GROWTH

2010s

CHAMPIONS & CHANGE

2022

ITALMOBILIARE: A NEW CHAPTER

SIDI Sport today

SIDI develops and produces high-end cycling and motorcycling footwear which is sold to professional athletes and enthusiasts all over the world

OPERATIONS



EMPLOYEES

263

SHOES PRODUCED

≈ 300K PAIRS

SIDI ITALY HQ-PRODUCTION- LOGISTIC	SIDI ROMANIA PRODUCTION
14K M ²	12K M ²

SALES AND DISTRIBUTION

EXPORT

92%

COUNTRIES	EUROPE	NORTH AMERICA	ROW
72	60%	20%	20%

48%	52%
CYCLING	MOTORCYCLE

PARTNERSHIPS

CYCLING

NOVA *Eroica* RCS MEDIAGROUP MARATONA DEL COLOMBO eriel

MOTORCYCLE

MotoGP MXGP ENDURO REPUBLIC SUPER ENDURO FIM WORLD CHAMPIONSHIP



UAE TEAM Emirates

Technical sponsor of Isaac Del Toro

Red Bull KTM FACTORY RACING

Technical sponsor of Brad Binder

TESTIMONIALS

350

AMBASSADOR/ ATHLETES

SIDI VICTORIES

116	108
CYCLE	MOTO

Note: 2024 data; unaudited management account

SIDI transformation

— Initiated a significant process of transformation and evolution for the company focused on expanding the brand's growth potential internationally

PRODUCTS

PROGRESSING TO THE FUTURE

MARKETING

REBRANDING


SALES

STRONGER RELATIONSHIP WITH OUR CLIENTS AND CONSUMERS



OPERATIONAL EXCELLENCE & LOGISTIC PLATFORM

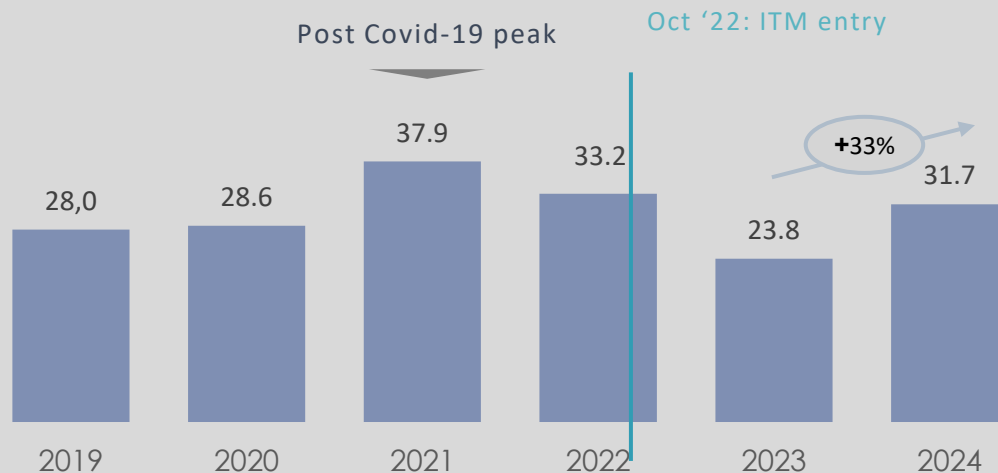
NEW MANAGEMENT & DATA DRIVEN APPROACH

<div>PEOPLE FIRST</div> <div>Fostering a respectful and supportive workplace where each employee can thrive</div>	<div>DIVERSITY, EQUALITY & INCLUSION</div> <div>Will become a key component of our working culture</div>	<div>ENVIRONMENT</div> <div>Reduce environmental impact, driving innovation and responsibility</div>	<div>HEALTH & SAFETY</div> <div>Encouraging a workplace culture that prioritizes health and safety</div>
<div>TRAINING HOURS IN 2024</div> <div>2200</div>	<div><div>GENDER</div><div>21% MALE</div><div>79% FEMALE</div></div>	<div><div><div>SCIENCE BASED TARGETS</div><div>DRIVING AMBITIOUS CORPORATE CLIMATE ACTION</div></div></div>	<div>SAFETY AUDITS</div>
<div>AVG AGE NEW HIRE IN 2024</div> <div>32</div>	<div><div>WOMEN'S EMPOWERMENT PRINCIPLES</div></div>	<div>ISO 14001</div>	<div>ISO 45001</div>

SIDI Sport financials

Recovered and surpassed pre-pandemic revenues thanks to investments in the turnaround that are currently impacting margins

REVENUES



1H 2025

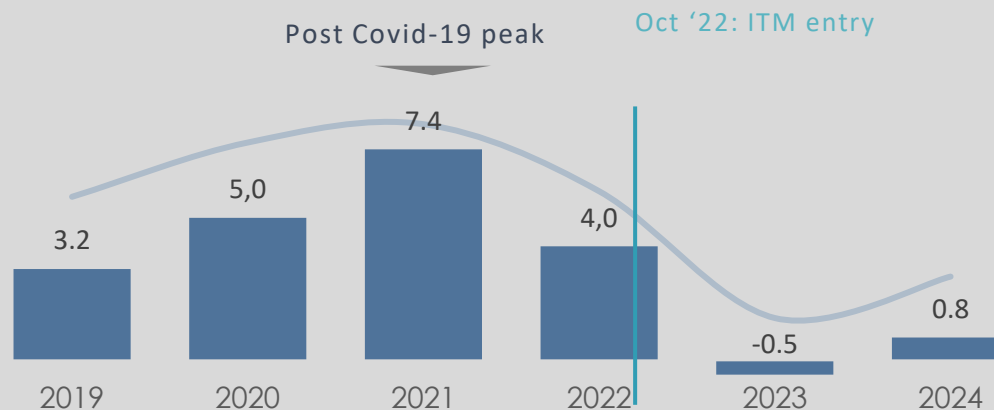
REVENUES €15,6 ML

(+11% YOY)

SECTOR TREND

SECTOR REVENUES 2024*: +1% YoY

EBITDA



After ITM entry, the EBITDA margin has been impacted by development costs to structure the organization and promote its expansion:

- New management team
- Product range innovation & expansion
- Marketing and demand generation
- Operation excellence
- Distribution upgrade

Data in €m

Note: until 2022 accounts drawn up in accordance with Italian accounting standards

EBITDA adjusted for non recurring items

*selected manufacturers, footwear / apparel specialists

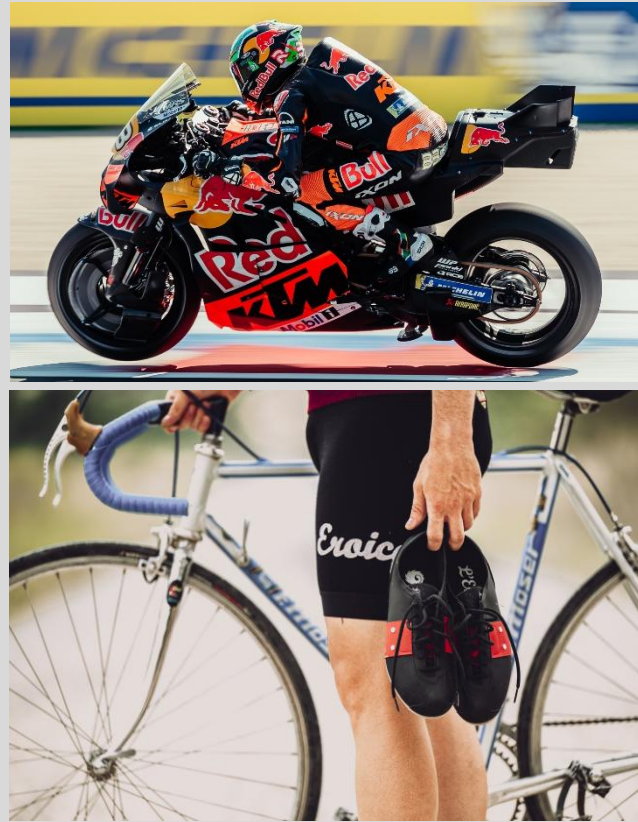
SIDI Sport future strategy

Next steps

**BECOMING THE REFERENCE BRAND
IN FOOTWEAR FOR CYCLING AND
MOTORCYCLE STORES**



**CONSOLIDATING GLOBAL PRESENCE
IN KEY MARKETS AND PURSUING A
CONSUMER CENTRIC STRATEGY**



**REACHING OPERATIONAL
EXCELLENCE, WHILE REDUCING
ENVIRONMENTAL FOOTPRINT**

